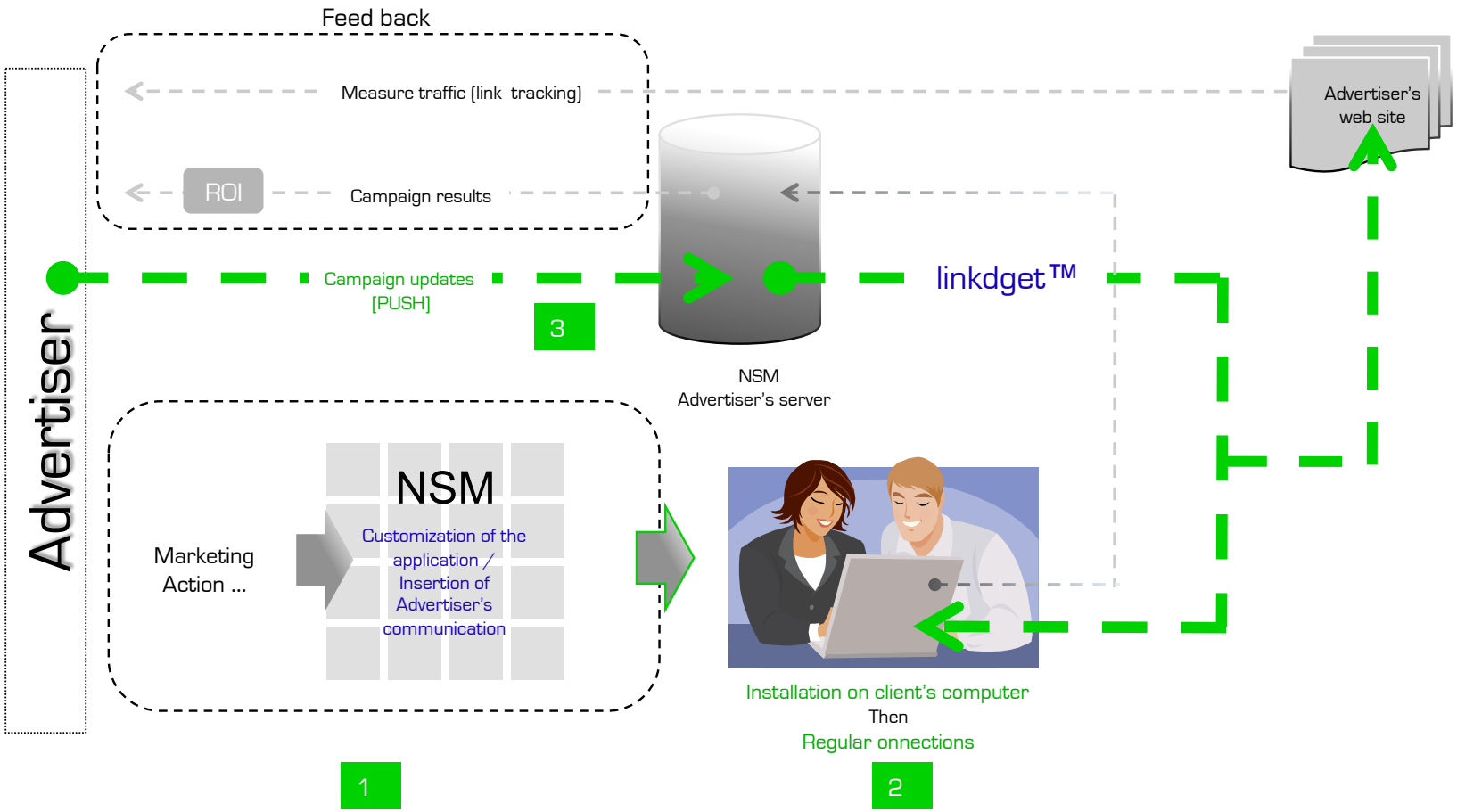The Linkdget™ concept